



For Immediate Release

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**First Sound Bank Chairman Don L. Hirtzel Appointed to
Council of Better Business Bureaus National Board of Directors**

SEATTLE, May 12, 2006 – Don L. Hirtzel, chairman and CEO of First Sound Bank, has been appointed to the national board of the Council of Better Business Bureaus (CBBB) in Arlington, Va. As a member bureau director he will bring his experience as chairman of the Better Business Bureau of Alaska, Oregon and Western Washington to the national organization that oversees activities of the nation’s Better Business Bureau (BBB) system.

“It’s an honor to serve on the national board and to be part of a not-for-profit organization that strives to foster high ethics and responsible practices in business and provide consumers with education and information that helps them make wise choices,” said Hirtzel. “I know I can add value by bringing a Northwest perspective, and I’m especially looking forward to addressing the complex issues faced by businesses today and sharing my professional banking experiences dealing with small- to medium-sized business owners.”

Hirtzel, who also remains on the local BBB board, served as chairman of the Better Business Bureau of Alaska, Oregon and Western Washington (the

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second-largest BBB in the U.S.) from 2001-2005. During his tenure, and under the leadership of President and CEO Bob Andrew, that organization merged with the Alaska BBB and increased its membership significantly, introduced technology enhancements that allow businesses and consumers to interact with the BBB electronically as well as in person, and established a new headquarters in DuPont, Wash., to serve its 12,600 members more efficiently.

About First Sound Bank

First Sound Bank is a Seattle-based bank offering customized banking for small- to medium-sized businesses, organizations, not-for-profits and professionals in the Puget Sound region. Founded by a team of veteran local banking executives, First Sound Bank is committed to delivering personalized service, convenient access and competitive rates to support the needs of the business community. First Sound Bank offers online banking at www.firstsoundbank.com plus an expansive banking network in the western U.S., as well as ATM banking throughout the country and abroad.

About the Council of Better Business Bureaus

Through its nationwide system of BBBs, the Council of Better Business Bureaus promotes accountability, reliability and credibility in businesses across the U.S. by providing dispute resolution services, customer education and alerts to the media. Founded in 1912, it serves as the nation's pre-eminent force for marketplace ethics and is supported by more than 300,000 local business members nationwide.

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